



**1<sup>st</sup> Annual Soul West Film Fest 2017**  
**Friday, December 8<sup>th</sup>, 2017 6pm-12am**  
**Because: Space for Life 3401 E. University Drive Phoenix, AZ 85034**

**Phoenix, AZ – October 16<sup>th</sup>, 2017**- The 1<sup>st</sup> Annual Soul West Film Fest (SWFF) takes place on Friday, December 8<sup>th</sup>, 2017 at Because: Space for Life in Phoenix, AZ to bring creators, diverse viewers and the film industry together for a look at today's most innovative urban filmmakers of our time.

Soul West Film Fest is Sundance meets SXSW meets AfroPunk; a gathering for the new age of information and storytelling that brings together visionaries across the industries and diverse audiences. SWFF happens all in one night, one venue, one mic and one screen. SWFF gives birth to urban film and the New Media Renaissance in the Valley of the Sun– from film to TV, VR to online work, and music to live performance. As a platform for creative expression, independent filmmaking, and mesmerizing entertainment, SWFF champions emerging and established voices, showcasing award-winning urban films and filmmakers, soul music, culture and new technology through premieres, exhibitions, talks and live performances.

Aaliyah Najieb and Jerry Horton founded the festival in an effort to bring a new platform for urban films and filmmakers to the Phoenix metro area. With strong roots in independent film, the annual event will evolve into a destination for creativity, enjoying a picturesque evening of captivating and engaging entertainment that's "woke" with stunning people.

Submissions will open October 23<sup>rd</sup> for all sections of the festival - feature and short films, TV, Immersive, New Online Work and the Soul West Film Fest Audience Award. Filmmakers can submit a film for consideration via SoulWestFest.com, Vimeo, Youtube, Website Links, or email JerryH.soulwestff@gmail.com.

Deadlines to submit projects for the 2017 Soul West Film Fest are as follows:

- October 23<sup>th</sup> – Submission Open
- November 24<sup>th</sup> –Deadline for features, short films, minis and web series submissions.
- December 1<sup>st</sup> - Notification of Selected Films
- December 8<sup>th</sup> – 1<sup>st</sup> Annual Soul West Film Festival @ Because: Space for Life

Submission rules, regulations and complete information regarding eligibility for Soul West Film Fest will be available at [soulwestfest.com](http://soulwestfest.com). Questions regarding submission may be directed to [JerryH.soulwestff@gmail.com](mailto:JerryH.soulwestff@gmail.com) or by calling Jerry Horton @ 347-725-0473.

Mark Your Calendars: December 8th 2017. Come witness this Game Changing Event! Tickets start at \$25 plus applicable fees for general admission. Vendor and Sponsorship opportunities are available. Please inquire with Aaliyah Najieb at 702-381-3928 or [soulwestfest@gmail.com](mailto:soulwestfest@gmail.com). All other inquiries, please visit [soulwestfest.com](http://soulwestfest.com).



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